



Maximize Public Assistance

Goals: Increase enrollment of eligible individuals in public assistance programs including TANF, Food Stamps, Medicaid, and Chip and draw down federal dollars to our community to assist those in need.

Scope of Work: Guide process to develop inventory of current initiatives and identify short-term and long-term strategies for optimizing public assistance outreach, eligibility, and advocacy.

Deliverables:

- Concise inventory of current initiatives to optimize public assistance, outreach, eligibility and advocacy efforts.
- Convene broad group of community stakeholders to draft community-wide plan for maximizing public assistance enrollment and funding that provides a vision, common goals, strategies (short-term and long-term), and identified organizations willing to commit their resources and efforts towards implementing the plan.

Project Completion Date: November 13, 2009





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9/12/08 RC Meeting Action

- Community Council made a recommendation that Resource Council members work together to enroll more people in Travis County in public assistance programs.
- Resource Council Chair asked staff to review the issue and bring information and strategic options to the Resource Council.



Maximize Public Assistance Proposed Work Plan

Qtr 1	2/2/09	Workgroup	Draft goals, scope of work and deliverables for consideration by the CAN RC on 2/13/09.
	2/13/09	CAN Resource Council (RC)	Consider (for approval) goals, scope of work, and deliverables for initiative.
	3/09	Workgroup	Begin to compile inventory of efforts to optimize public assistance outreach, eligibility, and advocacy efforts. Identify short-term tasks. Begin to develop process and timeline for development of a community-wide vision and long-term plan.
Qtr 2	4/09 & 5/09	Workgroup	Follow-up on inventory, short-term tasks, and process to develop vision and long-term plan.
Qtr 3	6/12/09	CAN RC	Update on progress made.
	7/09	Workgroup	Identify proposed strategies through stakeholder meetings to develop vision and identify long-term strategies.
	8/09 9/09	Workgroup	Develop draft plan based on input of stakeholders in 7/09.
Qtr 4	9/11/09	CAN RC	Review draft plan to be shared at CAN Retreat.
	10/09	CAN Retreat	Obtain feedback on draft community-wide plan.
	11/13/09	CAN RC	Consider (for approval) draft community-wide plan.