



Community Health Improvement Grant Awarded for Austin/Travis County *Strategic Comprehensive Planning*

Presented by:

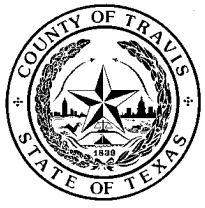
Shannon Jones, III

Deputy Director

Austin/Travis County HHSD

for: Community Action Network Board Meeting
August 12, 2011

Working in partnership with the community
to provide health, safety, and well-being.



News Just In!

- Austin/Travis County HHSD receives funding to complete a model community health improvement process
- One of 12 Select Local Health Departments (LHD) out of 127 applicants
- The only one in Texas
- Community Engaged
- A/TCHHSD leads the process and collaborates with partners/stakeholders
- Ensure Quality Essential Public Health Services

**CHA = Community
Health Assessment**

**CHIP = Community Health
Improvement Plan**



Grant Facts

- **Funded by Robert Wood Johnson Foundation and the NACCHO**
- **Intense training to recipients and \$35,000 in funds**
- **Period from July 2011 through December 15, 2012**
- **By Dec 2012, CHA and CHIP must be completed**
- **Must address social determinants of health, examine disparities, and include planning for health equity**
- **A/TCHSHD to apply for public health accreditation between Jan 2013 and Dec 2014**



What are CHAs and CHIPs?

CHA: A process that engages with community members and Local Public Health System partners to systematically collect and analyze health-related data from a variety of sources. The findings are presented in a community health profile.

1. **Informs community decision-making**
2. **Prioritizes health problems, and**
3. **Assists in development and implementation of community health improvement plans.**

Source: NACCHO



What are CHAs and CHIPs?

CHIP: An action-oriented plan that outlines the priority community health issues (based on CHA findings)

- Community member and LPHS partner input
- How these issues will be addressed, including strategies and measures

Long-term goal: Ultimately improve the health of community.

Source: NACCHO



Public Health Accreditation



National Voluntary Public Health
Accreditation to Launch in Fall of 2011

- Standards and Measures based on the 10 Essential Public Health Services

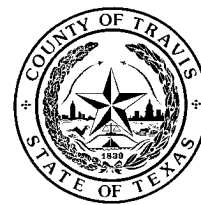
To Apply for Public Health Accreditation, the following are required:

- Agency strategic plan
- Community health status report
- Community health improvement plan



Why Conduct a Community Health Improvement Process?

- Engage community members on health issues
- Collaborate with partners, meet new partners
- Helps to understand health disparities in communities
- Differentiates needs in various communities
- Use data/information to establish priorities, improve systems
- Enables leaders to establish health priorities based on community needs
- Facilitates LPHS to focus on programs/services that address community's health needs
- Promotes action planning to achieve healthy communities & healthy behaviors
- Satisfies requirements (grants; non-profit hospitals; HHSD accreditation)
- Strengthens viability to successfully compete for funding opportunities



Who Are the Players?

■ Community Residents

■ Local Public Health System

- * Hospitals * Community Organizations * Mass Transit
- * School Districts * Academic Institutions
- * Health Organizations * County HHS & VS * Central Health
- * COA HHSD * Libraries * Parks and Recreations Dept
- * EMS * Police * Fire and MANY more!

■ Non-Traditional Partners

- * Religious and spiritual entities * Grocery Stores
- * Local businesses * Athletic groups

...just to name a few...



Working Together Model

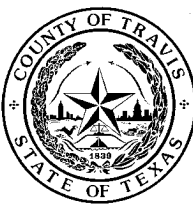


Source: University of Wisconsin Population Health Institute. *County Health Rankings* 2011. Accessible at www.countyhealthrankings.org.



Next Steps

- Stakeholder/Partner and Steering Committee Meetings being scheduled
- Clarify, define assessment purpose
- Choose CHA CHIP model
- Establish communication methods
- Identify resources needed to complete process
- Engage Community and develop a shared vision for CHA CHIP process



Questions?

Thank You!

